



Week #	Day	Platform	Post Type	Content	Hashtags	Image/Video
1	Tuesday	Instagram	Image	🐢 Slow and steady wins the race! Meet Tommy, our resident tortoise therapist.	#TortoiseTuesday #HappyPets	Tommy the tortoise with a patient
2	Thursday	Instagram	Video	🐾 Paw-dicures for everyone! Watch our groomers in action.	#PamperedPaws #SpaDay	Groomers pampering pets
3	Saturday	Instagram	Multiple Images	🐶🐦 From puppies to parrots, we care for them all! Swipe to meet our patients.	#AnimalLovers #AllPetsWelcome	Photos of various pets
4	Monday	Instagram	Multiple Images	📸 Share your pet's cutest nap pose for a chance to win a snuggly pet bed!	#NapTime #DreamingPets	Collage of pets napping

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